

TIME	LOCATION	TRACK	PANELS
10:00-10:25 A.M.	Cowell Theater		Welcome
10:30-10:45 A.M.	Cowell Theater	Keynote	Jacqueline Novogratz, <i>Acumen Fund</i>
10:45-11:15 A.M.	Cowell Theater	Keynote	Matt Flannery, <i>KIVA</i> Kushal Chakrabarti, <i>Vittana</i>
11:15-11:45 A.M.	<b>TRANSITION</b>		
11:45-5:15 P.M.	Cowell Theater	Embrace Disruption	<b>EMBRACE DISRUPTION</b>
			11:45 Welcome
			12-12:30 Keynote
			12:30-1:30 Session 1
			1:30-2:00 Lunch
			2:00-2:30 Keynote 2
			2:30-3:30 Session 2
			3:30-4:45 Session 3
4:45-5:15 Wrap Up			
11:45-12:45 P.M. <b>SESSION 1</b>	Golden Gate (300)	Tactical Philanthropy	<b>DECRIMINALIZING FUNDRAISING</b> <b>SPEAKERS:</b> George Overholser, <i>Nonprofit Finance Fund Capital Partners</i> Dan Pallotta, <i>Springboard</i>
	370 C (90)	Impact Investing Room 1	<b>FLEXIBLE CAPITAL</b> <b>SPEAKERS:</b> Matt Bannick, <i>Omidyar Network</i> , Alvaro Rodriguez, <i>Ignia</i> Amit Bouri, <i>GIIN</i> , Tim Freundlich, <i>Calvert Foundation</i>
	205 C (50)	Impact Investing Room 2	<b>DIVING INTO WATER</b> <b>SPEAKERS:</b> April Rinne, <i>Water.org</i> , Niki Armacost, <i>Arc Finance</i> Kevin McGovern, <i>Water Partners International</i>
	Firehouse (90)	Mobile Technology	<b>MOBILE MOJO WHAT IS ALL THE BUZZ ABOUT?</b> <b>SPEAKER:</b> Ken Singer, <i>OnDeego</i> , Katrin Verclas, <i>Mobileactive.org</i> , Jessica Verrilli, <i>Twitter</i> , Karen Doyle-Grossman, <i>Mercy Corps &amp; m-Core</i>
	210 C (50)	Metrics and Systems Thinking	<b>WORLD BUSINESS COUNCIL FOR SUSTAINABLE DEVELOPMENT'S PATHWAY TO VISION 2050</b> <b>SPEAKERS:</b> Bob Horn, <i>Stanford University</i> Bob Ewing, <i>Weyerhaeuser Forest Products</i>
	260 C (100)	Innovation in International Development	<b>EXPLORING THE FUTURE INNOVATION IN 21ST CENTURY INTERNATIONAL DEVELOPMENT</b> <b>SPEAKER:</b> Adeeb Mahmud, <i>FSG</i> , Mathis Wackernagel, <i>Global Footprint Network</i> Kit Cody, <i>Rwanda Ventures</i> , Susan Burns, <i>Global Footprint Network</i>
	362 C (60)	Food Systems	<b>LAY OF THE LAND SYSTEMIC PROBLEMS, CREATIVE SOLUTIONS</b> <b>SPEAKERS:</b> Michael Dimock, <i>Roots of Change</i> , Debra Tropp, <i>USDA</i> Cheryl Dahle, <i>Future of Fish</i> , Jose Corona, <i>Inner City Advisors</i> Joseph McIntyre, <i>Ag Innovations Network</i>
	Fleet Room (90)	New Money	<b>CREATING A TRUE SOCIAL CAPITAL MARKET THE ROLE OF CDFIS AND THE NONPROFIT SECTOR</b> <b>SPEAKERS:</b> David Greco, <i>Nonprofit Finance Fund</i> , Kim Dempsey, <i>NCB Capital</i> Jennifer Pryce, <i>Calvert Foundation</i>

TIME	LOCATION	TRACK	DETAILS
<b>11:45–12:45 P.M.</b> <b>SESSION 1</b>	235 C (45)	New Money	<b>THE FUTURE OF AGGREGATE DEMAND PLATFORMS</b> <b>SPEAKERS:</b> Kim Wright Violich, <i>Schwab Charitable</i> Alex Rossides, <i>Growth Philanthropy Network</i>
<b>12:45–2:15 P.M.</b>			<b>LUNCH</b>
	Golden Gate (300)	Tactical Philanthropy	<b>OMIDYAR PITCH SESSION</b>
	210 C (50)	Metrics and Systems Thinking	<b>DESIGN THINKING OFFICE HOURS</b>
	Fleet Room (90)	New Money Room 1	<b>REACHSCALE SESSION (PRIVATE)</b>
<b>2:15–3:15 P.M.</b> <b>SESSION 2</b>	Golden Gate (300)	Tactical Philanthropy	<b>SCALING SOCIAL IMPACT</b> <b>SPEAKERS:</b> Steve Goldberg, Author of <i>Billions of Drops in Millions of Buckets: Why Philanthropy Doesn't Advance Social Progress</i> Jennifer Davis, <i>National Center on Time &amp; Learning</i> Shawn Bohlen, <i>Year Up</i> , Lance Fors, <i>New Teach Center</i>
	370 C (90)	Impact Investing Room 1	<b>HIGH ENGAGEMENT APPROACHES TO IMPACT INVESTING</b> <b>SPEAKERS:</b> Charly Kleissner, <i>Toniic (Moderator)</i> , Morgan Simon, <i>Toniic</i> , Don Shaffer, <i>RSF</i> , Deval Sanghavi, <i>Dasra</i> , Suzanne Biegel, <i>Investors' Circle</i>
	205 C (50)	Impact Investing Room 2	<b>INNOVATIVE EDUCATION FINANCE PLATFORMS</b> <b>SPEAKERS:</b> Kushal Chakrabarti, <i>Vittana</i> , Felipe Vergara, <i>Lumni Finance</i> Jordan Meranus, <i>NewSchools Venture Fund</i>
	Firehouse (90)	Mobile Technology	<b>HORIZON GAZING AND THE FUTURE OF MOBILE</b> <b>SPEAKERS:</b> June Sugiyama, <i>Vodafone Americas Foundation</i> , Rachel Payne, <i>Google</i> , Joaquin Alvarado, <i>American Public Radio</i> , Arpit Joshipura, <i>Ericsson</i> , Clive Smith, <i>mHealth Alliance</i>
	210 C (50)	Metrics and Systems Thinking	<b>HOW DOES THE IMPACT INVESTING INDUSTRY THINK ABOUT METRICS &amp; IMPACT?</b> <b>SPEAKERS:</b> Beth Richardson, <i>B Corp</i> , Gina Rodolico, <i>E&amp;Co</i> , Kelly McCarthy, <i>WRI</i> Lindsey Anderson, <i>ANDE (Moderator)</i> , Sarah Gelfand, <i>GIIN</i>
	260 C (100)	Innovation in International Development	<b>WHERE THE ACTION IS THE FASTEST GROWING INDUSTRIES &amp; MARKETS</b> <b>SPEAKER:</b> Shashi Buluswar, <i>Dalberg</i> , Dan Crisafulli, <i>Skoll Foundation</i> Lisa Carpenter, <i>Gap</i> . Stuart Davidson, <i>Labrador Ventures</i> Keely Stevenson, <i>Bamboo Finance</i>
	362 C (60)	Food Systems	<b>BARE ESSENTIALS HEALTHY ECOSYSTEMS &amp; ECOSYSTEM SERVICE</b> <b>SPEAKERS:</b> Jeff Steen, <i>Ecosa Capital</i> , Juliet Christian-Smith, <i>Pacific Institute</i> , Ricardo Bayon, <i>EKO Asset Management Partners</i> Dave Rochlin, <i>ClimatePath</i>
	Fleet Room (90)	New Money Room 1	<b>CHANGE THE WORLD, CHANGE YOUR LIFE</b> <b>SPEAKERS:</b> Rosa Lee Harden, <i>LifechangerU</i> , Daniel Epstein, <i>Unreasonable Institute</i> Mike Del Ponte, <i>Sparkseed</i> , Kevin Jones, <i>LifechangerU (Moderator)</i>
	235 C (45)	New Money Room 2	<b>BRIDGING CRITICAL GAPS IN EMERGING DOMESTIC MARKETS</b> <b>SPEAKERS:</b> Arjan Schutte, <i>CFSI</i> , Paul Bradley, <i>ROC USA</i>
<b>3:15–3:45 P.M.</b>	<b>BREAK</b>		

TIME	LOCATION	TRACK	PANELS
3:45–5:15 P.M. <b>DEEP DIVE 1</b>	Golden Gate (300)	Tactical Philanthropy	<b>INDIVIDUAL DONORS PRACTICING UNCONSTRAINED PHILANTHROPY</b> <b>SPEAKERS:</b> Katherina Rosqueta, <i>The Center for High Impact Philanthropy</i> Dave Peery, <i>The Peery Foundation</i> , Jerry Hirsch, <i>The Lodestar Foundation</i> Liz Alderman, <i>The Peter C. Alderman Foundation</i>
	370 C (90)	Impact Investing Room 1	<b>CONNECTING PRIVATE CAPITAL MARKETS TO IMPACT INVESTMENT OPPORTUNITIES</b> <b>SPEAKERS:</b> Gerhard Pries, <i>Sarona Asset Management (Moderator)</i> Ron Cordes, <i>The Cordes Foundation</i> , Dave Chen, <i>Equilibrium Capital</i> , Greg Ulrich, <i>Money for Good</i> , Gloria Nelund, <i>Trilinc Global</i>
	205 C (50)	Impact Investing Room 2	<b>LARGE RAISES IN THE SOCIAL ENTERPRISE SPACE</b> <b>SPEAKERS:</b> Alvaro Rodriguez, <i>Ignia</i> , Jean Phillipe de Shrevel, <i>Bamboo Finance</i> , Gil Crawford, <i>Microvest</i> , Christina Leijonhufvud, <i>JP Morgan Chase</i> , Maya Chorengal, <i>Elevor Equity</i>
	Firehouse (90)	Mobile Technology	<b>BUILDING THE CASE FROM IDEA TO INCEPTION</b> <b>SPEAKERS:</b> Michael Cetaruk, <i>Frog Design</i> , Ashley Menger, <i>Frog Design</i> Nigel Waller, <i>Movirtu</i>
	210 C (50)	Metrics and Systems Thinking	<b>SCALABLE SOLUTIONS AND WHAT THAT MEANS FOR METRICS</b> <b>SPEAKER:</b> Kevin Starr, <i>Mulago Foundation</i>
	260 C (100)	Innovation in International Development	<b>IT TAKES A VILLAGE INNOVATION FROM THE GROUND UP</b> <b>SPEAKER:</b> Uma Viswanathan, <i>Nouvelle Vie Haiti</i> , Steve Lee, <i>AIDG</i> Janell Kapoor, <i>Kleiwiers</i> , Eva-Lena Skalstad, <i>Lapland Vuollerim</i>
	362 C (60)	Food Systems	<b>LOGISTICS IS SEXY REGIONAL FOOD SYSTEMS &amp; INFRASTRUCTURE</b> <b>SPEAKERS:</b> Eric Hahn, <i>Locavore Foods</i> , Haile Johnston, <i>Common Market</i> , Bion Bartning, <i>Basis Foods</i> , Jeff Randol, <i>Cornerstone Ventures</i> , John Fisk, <i>Wallace Center &amp; National Good Food Network</i>
	Fleet Room (90)	New Money Room 1	<b>“THE MESH”</b> <b>SPEAKERS:</b> Lisa Gansky, <i>“The Mesh” (Moderator)</i> , Sunil Paul, <i>Sprite</i> Dana Mauriello, <i>Profounder</i> , Heather Hilleren, <i>Local Dirt</i> James Reinhart, <i>ThredUp</i> , Steve Pinetti, <i>Kimpton Hotel Group</i>
	235 C (45)	New Money Room 2	<b>PREPARING SOCIAL ENTREPRENEURS FOR CAPITAL INFUSION</b> <b>SPEAKERS:</b> Fred Werneck, <i>Responsibility</i> , Monica Brand, <i>ACCION</i>
5:15–5:45 P.M.	<b>TRANSITION</b>		
5:45–6:00 P.M.	Cowell Theater		Welcome
6:00–6:15 P.M.	Cowell Theater	Keynote	Jay Coen Gilbert, <i>B Lab</i>
6:20–6:35 P.M.	Cowell Theater	Keynote	Ron Cordes, <i>The Cordes Foundation</i>
6:40–7:00 P.M.	Cowell Theater		Wrap Up
7:00–8:30 P.M.	<b>RECEPTION / Sponsored by Schwab Charitable</b>		

# SOCAP10 | SCHEDULE DAY 2 | TUESDAY OCTOBER 5

TIME	LOCATION	TRACK	PANELS
8:30-8:40 A.M.	Cowell Theater		Welcome
8:45-9:00 A.M.	Cowell Theater	Keynote	Julie Sunderland, <i>The Gates Foundation</i>
9:05-9:20 A.M.	Cowell Theater	Keynote	William Foote, <i>Root Capital</i>
9:20-9:45 A.M.	TRANSITION		
9:45-10:45 A.M. SESSION 3	Cowell Theater	Mapping the Space	<b>MAPPING THE SPACE PLACE MATTERS</b> <b>SPEAKERS:</b> Alex Michel, <i>Hub Bay Area</i> , Alexa Arena, <i>Forest City</i>
	Golden Gate (300)	Tactical Philanthropy	<b>THE LESSONS OF BEHAVIORAL FINANCE UNDERSTANDING &amp; OVERCOMING BARRIERS TO IMPACT INVESTING</b> <b>SPEAKERS:</b> Rae Richman, <i>Rockefeller Philanthropy Advisors</i> , Randy Allison Hustvedt, <i>Federal Street Advisors</i> , Hope Neighbor, <i>Hope Consulting</i>
	370 C (90)	Impact Investing Room 1	<b>AVOIDING HEADLINE RISK TRANSPARENCY IN FINANCING DEVELOPMENT, INVESTMENT RETURNS &amp; INTEREST RATES</b> <b>SPEAKERS:</b> Drew Tulchin, <i>SEEP Network Value Initiative</i> , Keely Stevenson, <i>Bamboo Finance</i> , Lindsay Clinton, <i>Intellicap</i> , Harold Rosen, <i>Grassroots Business Fund</i>
	205 C (50)	Impact Investing Room 2	<b>CREATING VALUE CHAINS THAT LEAD TO EXTENDED FINANCIAL &amp; SOCIAL RETURNS</b> <b>SPEAKERS:</b> Betsy Beaumon, <i>Benetech</i> , Leila Charayath Janah, <i>Samasource</i> , Wes Selke, <i>Good Capital (Moderator)</i> , Kevin Jones, <i>Good Capital</i> , Peter Sansone, <i>BWB</i>
	Firehouse (90)	Mobile Technology	<b>INVESTING IN MOBILE</b> <b>SPEAKERS:</b> David Reich, <i>AssuredLabor</i> , Steve Hardgrave, <i>Gray Ghost Ventures</i> , Paul Falchi, <i>iWorldServices</i> , Amy Klement, <i>Omidyar Network</i> , Chad Larson, <i>Signal Point Partners</i>
	210 C (50)	Metrics and Systems Thinking	<b>FORMALIZING EDUCATIONAL STRATEGIES THAT LEVERAGE DESIGN</b> <b>SPEAKER:</b> Jon Kolko, <i>Frog Design &amp; Austin Center for Design</i> , Erica Estrada, <i>Hasso Plattner Institute of Design at Stanford University</i> , Dennis Littky, <i>Big Picture</i> , Mariana Amatullo, <i>The Art Center</i>
	260 C (100)	Innovation in International Development	<b>TAKING IT TO THE NEXT LEVEL DESIGNING TO SCALE</b> <b>SPEAKERS:</b> David Lehr, <i>Kenan-Flagler Business School, University of North Carolina</i> , Jocelyn Wyatt, <i>IDEO</i> , Joe Speicher, <i>Living Goods</i>
	362 C (60)	Food Systems	<b>GOING GLOBAL BUILDING FAIR TRADE MARKETS</b> <b>SPEAKERS:</b> Deborah Hirsh, <i>The Hoop Fund</i> , Mathieu Senard, <i>AlterEco</i> , Jerry Knecht, <i>Bali Seafood International</i> , Barton Seaver, <i>Blue Ocean Institute &amp; National Geographic Society</i> , Erin Hughes, <i>Winrock International</i>
	Fleet Room (90)	New Money Room 1	<b>ENERGY FINANCING</b> <b>SPEAKERS:</b> April Allerdice, <i>Microenergy Credits</i> , Jacqueline Fuller, <i>Google.org</i>
	235 C (45)	New Money Room 1	<b>INNOVATIVE IMPACT CAMPAIGNS</b> <b>SPEAKERS:</b> Casey Verbeck, <i>I4C</i> , Louis Fox, <i>Free Range Studio</i> , Jeffrey Leifer, <i>Circadian Media Group</i>

TIME	LOCATION	TRACK	DETAILS
10:45–11:00 A.M.	TRANSITION		
11:00–12:30 P.M. <b>DEEP DIVE 2</b>	Cowell Theater	Mapping the Space	<b>MAPPING THE SPACE MARKETPLACES</b> <b>SPEAKERS:</b> Paul Blyth, <i>Microplace</i> , Jeanne Murtaugh, <i>NeXii</i> , Marc Matieu, <i>The Hoop</i> , Mike Van Patten, <i>Mission Markets</i> , Brian Walsh, <i>Liquidnet</i>
	Golden Gate (300)	Tactical Philanthropy	<b>WHEN TO INVEST &amp; WHEN TO GIVE</b> <b>SPEAKERS:</b> Melinda Tuan, <i>Melinda Tuan Consulting</i> , Stuart Davidson, <i>Woodcock Foundation</i> , Lee Zimmerman, <i>Evergreen Lodge</i>
	370 C (90)	Impact Investing Room 1	<b>A BETTER WORLD FOR INVESTING GOOD CAPITAL AND BETTER WORLD BOOKS</b> <b>SPEAKERS:</b> Wes Selke, <i>Good Capital (Moderator)</i> , Kevin Jones, <i>Good Capital</i> , Jamie Jones, <i>Kellogg School of Management (Moderator)</i> , David Murphy, <i>BWB</i>
	205 C (50)	Impact Investing Room 2	<b>INNOVATIVE FINANCING AROUND HEALTH AND NUTRITION</b> <b>SPEAKERS:</b> Chris Walker, <i>GAIN</i> , Kola Masha, <i>Doreo Partners/Gates Foundation</i> , Morgan Simon, <i>Toniic</i>
	Firehouse (90)	Mobile Technology	<b>GAME CHANGERS IN EMERGING MARKETS</b> <b>SPEAKERS:</b> Alison Bloch, <i>Mobile Health Strategist</i> , Guy Kamgaing, <i>Mobile XL</i> , Ben Lyon, <i>FrontlineSMS:Credit &amp; Kopo Kopo</i> , Patrick Meier, <i>Ushahidi</i> , Charlene Chen, <i>KickStart International</i> , Anup Akkihal, <i>SamaanGuru</i>
	210 C (50)	Metrics and Systems Thinking	<b>FAILFAIRE</b> <b>SPEAKERS:</b> Tyler Valiquette, <i>Catapult Design</i> , Morgan Springer, <i>Catapult Design</i> , Heather Fleming, <i>Catapult Design</i>
	260 C (100)	Innovation in International Development	<b>INVESTING FOR PEACE DEPLOYING CAPITAL IN CONFLICT ZONES &amp; FRAGILE STATES</b> <b>SPEAKER:</b> Kevin Braithwaite, <i>RootSpace</i> , Paul Van Zyl, <i>Peace Ventures</i> , Anna Elliot, <i>Bamyan Media</i> , Ryan Falvey, <i>Shorebank International</i>
	362 C (60)	Food Systems	<b>AG TECH BIO-SOLUTIONS, PRECISION AG, TRACEABILITY &amp; MARKETPLACES</b> <b>SPEAKERS:</b> Pam Marrone, <i>Marrone Innovations</i> , Art Lange, <i>Trimble</i> , Kate Seely, <i>FarmsReach</i> , Andy Furner, <i>Trace Register</i> , Melanie Cheng, <i>Om Organics</i>
	Fleet Room (90)	New Money Room 1	<b>DEEP DIVE INTO THE EVERGREEN COOPERATIVE INITIATIVE</b> <b>SPEAKERS:</b> Patricia Farrar-Rivas, <i>Veris</i> , Lillian Kuri, <i>The Cleveland Foundation</i> , Ted Howard, <i>The Democracy Collaborative</i> , India Pierce Lee, <i>The Cleveland Foundation</i> , Steve Fahrner, <i>Veris</i> and <i>Evergreen Cooperative Development Fund</i> , Margot Brandenburg, <i>Rockefeller Foundation</i>
	235 C (45)	New Money Room 2	<b>THE PEOPLE SIDE OF THE TRIPLE BOTTOM LINE BROAD BASED EQUITY SHARING PRACTICES DOMESTICALLY AND INTERNATIONALLY</b> <b>SPEAKERS:</b> Anne Claire Broughton, <i>SJF Advisory Services</i> , Allen Taylor, <i>Endeavor</i> , Ahmed Metwally, <i>Timeline Interactive</i>
12:30–2:00 P.M.	LUNCH		
	210 C (50)	Metrics and Systems Thinking	<b>DESIGN THINKING OFFICE HOURS</b>
	Fleet Room (300)	New Money Room 1	<b>INTER-GENERATIONAL SOCIAL INVESTING &amp; ENGAGEMENT</b>

TIME	LOCATION	TRACK	PANELS
<b>2:00-3:30 P.M.</b> <b>DEEP DIVE 3</b>	Cowell Theater	Mapping the Space	<b>MAPPING THE SPACE FAILURE AND CRITICISM IN THE SOCIAL ENTERPRISE SPACE</b> <b>SPEAKERS:</b> Premal Shah, <i>Kiva</i> , Geoff Davis, <i>Founder of Unitus</i> , Jonathan Lewis, <i>MicroCredit Enterprises</i>
	Golden Gate (300)	Tactical Philanthropy	<b>NONPROFIT ANALYSIS BEYOND METRICS</b> <b>SPEAKERS:</b> Ken Berger, <i>Charity Navigator</i> , Colette Stanzler, <i>Root Cause</i> Sean Stannard-Stockston, <i>Tactical Philanthropy Advisors</i> Tim Ogden, <i>GiveWell</i> , Michael Curtin, <i>DC Central Kitchen</i>
	370 C (90)	Impact Investing Room 1	<b>THE ROLE OF INSTITUTIONS HELPING TO SCALE IMPACT INVESTING</b> <b>SPEAKERS:</b> Julie Sunderland, <i>Bill &amp; Melinda Gates Foundation</i> Mitchell Strauss, <i>OPIC</i> , Randall Kempner, <i>ANDE</i>
	205 C (50)	Impact Investing Room 2	<b>CAPITALIZING THE GREEN JOBS MOVEMENT</b> <b>SPEAKERS:</b> Robin Hacke, <i>Living Cities</i> , Carla Javits, <i>REDF</i> Margot Brandenburg, <i>The Rockefeller Foundation</i>
	Firehouse (90)	Mobile Technology	<b>BEHAVIOR CHANGE THE POWER OF MOBILE TO TRANSFORM OUR ACTIONS</b> <b>SPEAKERS:</b> Tatyana Mamut, <i>IDEO</i> , Peter Coughlan, <i>IDEO</i> , Nick Ellis, <i>Job Rooster</i> , Shivani Siroya, <i>inVenture Fund</i> , David Del Ser, <i>FrogTek</i> , Richard Tate, <i>HopeLab</i>
	210 C (50)	New Money Room 1	<b>SOCIAL ASSESSMENT THROUGH A LEARNING LENS</b> <b>SPEAKERS:</b> Laura Callanan, <i>McKinsey &amp; Co.</i> , Cathy Clark, <i>CASE</i> Scott Leonard, <i>Indigenous Design</i> , Penelope Douglas, <i>PCV Ventures</i>
	260 C (100)	Innovation in International Development	<b>INVESTING IN NATURAL ASSETS FOR HUMAN SECURITY</b> <b>SPEAKERS:</b> Jennifer Biringer, <i>Sustainability</i> , David Rothschild, <i>Skoll Foundation</i> Lisa Monzon, <i>Packard Foundation Fisheries Program</i> , Jason Scott, <i>EKO Asset Management</i> , Johanna Mctaggart, <i>Biosphere Network</i>
	362 C (60)	Food Systems	<b>CREATIVE FINANCING LESSONS LEARNED &amp; STRATEGY SESSION</b> <b>SPEAKER:</b> Joe McIntyre, <i>Ag Innovations Network</i>
	Fleet Room (90)	Metrics and Systems Thinking	<b>FERTILE GROUND INVESTMENT VEHICLES USING A GENDER LENS AND ENGAGING WOMEN INVESTORS</b> <b>SPEAKERS:</b> Jeri Eckhart-Queenan, <i>Bridgespan</i> , Jackie VanderBrug, <i>Criterion Ventures</i> , Chris Grumm, <i>Women's Funding Network</i> , Gwen Edwards, <i>Golden Seeds</i>
	235 C (45)	New Money Room 2	<b>SEED INVESTING FOR SOCIAL ENTERPRISE</b> <b>SPEAKER:</b> Ross Baird, <i>West Coast Village Capital/Gray Ghost Ventures</i> ( <b>Moderator</b> ) John Hardman, <i>First Light Ventures/Gray Ghost Ventures</i> , Kim Scheinberg, <i>Presumed Abundance</i> , Tim Freundlich, <i>Calvert Foundation/Giving Fund</i> , <i>Good Capital</i>
<b>3:30-4:00 P.M.</b>	<b>TRANSITION</b>		
<b>4:00-4:15 P.M.</b>	Cowell Theater		Welcome back
<b>4:20-4:35 P.M.</b>	Cowell Theater	Keynote	Woody Tasch, <i>Slow Money</i>
<b>4:40-4:55 P.M.</b>	Cowell Theater	Keynote	TBD
<b>5:00-5:30 P.M.</b>	Cowell Theater		Wrap Up
<b>5:30-8:30 P.M.</b>	<b>RECEPTION</b>		

# SOCAP10

SCHEDULE  
DAY 3

WEDNESDAY  
OCTOBER 6

TIME	LOCATION	TRACK	PANELS
8:30 A.M.			<b>BREAKFAST</b>
9:00 A.M.			Welcome to Day Three
9:40 A.M.			Day Three Kickoff address by Andrew Zolli
10:00 A.M.			Open Space Intro by Jerry Michalski
10:15 A.M.			Session topics
10:30 A.M.			Board organization
11:15 A.M.			Open session #1
12:15 P.M.			Box Lunch
1:00 P.M.			Plenary Session
1:00 P.M.			Plenary Session <ul style="list-style-type: none"><li>– People's choice panel</li><li>– People's choice keynote</li></ul>
2:15 P.M.			Open session #2
3:25 P.M.			Open session #3
4:30 P.M.			Final wrap