

| TIME | LOCATION | TRACK | DETAILS |
|--------------------------------------|-------------------|---|--|
| 10:00 A.M. | Cowell Theater | | Welcome |
| 10:20-10:35 A.M. | Cowell Theater | Keynote | Jacqueline Novogratz, <i>Acumen Fund</i> |
| 10:40-11:00 A.M. | Cowell Theater | Keynote | Matt Flannery, <i>KIVA</i> Kushal Chakrabarti, <i>Vittana</i> |
| 11:00-11:15 A.M. | TRANSITION | | |
| 11:15-12:15 P.M. SESSION 1 | Cowell Theater | Embrace Disruption | 11:15: Welcome 11:30-12:30: Session 1 |
| | Golden Gate (300) | Tactical Philanthropy | DECRIMINALIZING FUNDRAISING SPEAKERS: George Overholser, <i>Nonprofit Finance Fund Capital Partners</i> Dan Pallotta, <i>Springboard</i> |
| | 370 C (90) | Impact Investing Room 1 | BREAKING THE GLASS CEILING LARGE RAISES IN THE SOCIAL ENTERPRISE SPACE |
| | 205 C (50) | Impact Investing Room 2 | CAPITALIZING THE GREEN JOBS MOVEMENT |
| | Firehouse (90) | Mobile Technology | MOBILE 101 |
| | 210 C (50) | New Money | BEING UNREASONABLE NEW WAYS OF LOOKING AT FUNDING, PITCHING & INCUBATING ENTREPRENEURS SPEAKERS: Daniel Epstein, <i>Unreasonable Institute</i> Kim Scheinberg, <i>Presumed Abundance</i> |
| | 260 C (100) | Innovation in International Development | EXPLORING THE FUTURE INNOVATION IN 21ST CENTURY INTERNATIONAL DEVELOPMENT |
| | 362 C (60) | Food Systems | LAY OF THE LAND SYSTEMIC PROBLEMS, CREATIVE SOLUTIONS SPEAKERS: Michael Dimock, <i>Roots of Change</i> , Jim Barham, <i>USDA</i> Cheryl Dahle, <i>Future of Fish</i> , Jose Corona, <i>Inner City Advisors</i> Joseph McIntyre, <i>Ag Innovations Network</i> |
| | Fleet Room (90) | Metrics and Systems Thinking | MOBILIZING GEN Y FUTURE LEADERS AND FUNDERS |
| 12:10-12:30 P.M. | TRANSITION | | |

| TIME | LOCATION | TRACK | DETAILS |
|--|-------------------|---|--|
| 12:30–1:30 P.M. SESSION 2 | Cowell Theater | Embrace Disruption | EMBRACE DISRUPTION |
| | Golden Gate (300) | Tactical Philanthropy | SCALING SOCIAL IMPACT SPEAKERS: Steve Goldberg, Author of <i>Billions of Drops in Millions of Buckets: Why Philanthropy Doesn't Advance Social Progress</i> Jennifer Davis, <i>National Center on Time & Learning</i> Shawn Bohem, <i>Year Up</i> , Lance Fors, <i>New Teacher Center</i> |
| | 370 C (90) | Impact Investing Room 1 | HIGH ENGAGEMENT APPROACHES TO IMPACT INVESTING SPEAKERS: Charly Kleissner, <i>Toniic</i> , Morgan Simon, <i>Toniic</i> , Deval Sanghavi, <i>Dasra</i> , Don Shaffer, <i>RSF</i> |
| | 205 C (50) | Impact Investing Room 2 | INNOVATIVE EDUCATION FINANCE PLATFORMS SPEAKERS: Kushal Chakrabarti, <i>Vittana</i> , Calvin Chen, <i>Qifang</i> Felipe Vergara, <i>Lumni Finance</i> |
| | Firehouse (90) | Mobile Technology | HORIZON GAZING & THE FUTURE OF MOBILE |
| | 210 C (50) | New Money | SOCIAL IMPACT BONDS FINANCIAL INNOVATION TACKLES ROOT CAUSES SPEAKERS: Nora Sobolov, <i>Community Forward Fund</i> Tim Dramain, <i>SiG</i> , Emily Bolton, <i>Social Finance</i> |
| | 260 C (100) | Innovation in International Development | WHERE THE ACTION IS THE FASTEST GROWING INDUSTRIES & MARKETS SPEAKER: Shashi Buluswar, <i>Dalberg</i> |
| | 362 C (60) | Food Systems | BARE ESSENTIALS HEALTHY ECOSYSTEMS & ECOSYSTEM SERVICE SPEAKERS: Jeff Steen, <i>Ecosa Capital</i> , Juliet Christian-Smith, <i>Pacific Institute</i> , Ricardo Bayon, <i>EKO Asset Management Partners</i> Dave Rochlin, <i>ClimatePatch</i> |
| | Fleet Room (90) | Metrics and Systems Thinking | DESIGN FOR THE BOTTOM BILLION SPEAKER: Kevin Starr, <i>Mulago Foundation</i> |
| 1:30–2:30 P.M. | | | LUNCH |
| 2:30–4:30 P.M. | Cowell Theater | Embrace Disruption | 2:30-4:00: Embrace Disruption 4:00-4:30: Wrap Up |
| 3:00–4:30 P.M. DEEP DIVE | Golden Gate (300) | Tactical Philanthropy | INDIVIDUAL DONORS PRACTICING UNCONSTRAINED PHILANTHROPY SPEAKERS: Katherina Rosqueta, <i>The Center for High Impact Philanthropy</i> Dave Peery, <i>The Peery Foundation</i> Jerry Hirsch, <i>The Lodestar Foundation</i> |
| | 370 C (90) | Impact Investing Room 1 | MOVING THE TRADITIONAL INVESTOR INTO THE SOCIAL SPACE SPEAKERS: Gerhard Pries, <i>Sarona Asset Management</i> Ron Cordes, <i>The Cordes Foundation</i> Dave Chen, <i>Equilibrium Capital</i> , Hope Neighbor, <i>Money for Good</i> |

SOCAP10 | SCHEDULE DAY 1 | MONDAY OCTOBER 4

| TIME | LOCATION | TRACK | DETAILS |
|------------------------------------|-------------------|---|---|
| 3:00-4:30 P.M. DEEP DIVE | 205 C (50) | Impact Investing Room 2 | TBD |
| | Firehouse (90) | Mobile Technology | BUILDING THE CASE FROM IDEA TO INCEPTION SPEAKERS: Kristina Loring, <i>Frog Design</i> , Nigel Waller, <i>Movirtu</i> |
| | 210 C (50) | New Money | THE RISE OF CDFIs |
| | 260 C (100) | Innovation in International Development | IT TAKES A VILLAGE INNOVATION FROM THE GROUND UP SPEAKER: Uma Viswanathan, <i>Nouvelle Vie Haiti</i> |
| | 362 C (60) | Food Systems | LOGISTICS IS SEXY REGIONAL FOOD SYSTEMS & INFRASTRUCTURE |
| | Fleet Room (90) | Metrics and Systems Thinking | HOW DOES THE IMPACT INVESTING INDUSTRY THINK ABOUT METRICS & IMPACT? SPEAKERS: Beth Richardson, <i>B Corp</i> , Gina Rodolico, <i>E&Co</i> , Kelly McCarthy, <i>WRI</i> , Lindsey Anderson, <i>ANDE</i> , Sarah Gelfand, <i>GIIN</i> |
| 4:30-4:45 P.M. | TRANSITION | | |
| 5:00 P.M. | Cowell Theater | | Welcome |
| 5:15-5:35 P.M. | Cowell Theater | Keynote | Jay Coen Gilbert, <i>B Lab</i> |
| 5:40-6:00 P.M. | Cowell Theater | Keynote | Ron Cordes, <i>The Cordes Foundation</i> |
| 6:05-6:15 P.M. | Cowell Theater | | Wrap Up |
| 4:30-4:45 P.M. | RECEPTION | | |

SOCAP10 | SCHEDULE DAY 2 | TUESDAY OCTOBER 5

| TIME | LOCATION | TRACK | DETAILS |
|------------------------------|-------------------|---|--|
| 8:30 A.M. | Cowell Theater | | Welcome |
| 8:45-9:00 A.M. | Cowell Theater | Keynote | Julie Sunderland, <i>The Gates Foundation</i> |
| 9:05-9:20 A.M. | Cowell Theater | Keynote | William Foote, <i>Root Capital</i> |
| 9:20-9:45 A.M. | BREAK | | |
| 9:45-10:45 A.M. SESSION 3 | Cowell Theater | Mapping the Space | MARKETPLACES |
| | Golden Gate (300) | Tactical Philanthropy | UNDERSTANDING & OVERCOMING BARRIERS TO IMPACT INVESTING SPEAKERS: Rae Richman, <i>Rockefeller Philanthropy Advisors</i> Randy Allison Hustvedt, <i>Federal Street Advisors</i> Hope Neighbor, <i>Hope Consulting</i> |
| | 370 C (90) | Impact Investing Room 1 | AVOIDING HEADLINE RISK TRANSPARENCY IN FINANCING DEVELOPMENT, INVESTMENT RETURNS & INTEREST RATES SPEAKERS: Drew Tulchin, <i>SEEP</i> , Keely Stevens, <i>Bamboo Finance</i> Harold Rosen, <i>Grassroots Business Fund</i> , Lindsay Clinton, <i>Intellectap</i> |
| | 205 C (50) | Impact Investing Room 2 | MEASURING IMPACT THROUGH CUTTING COSTS AND INCREASING MARGINS SPEAKERS: Wes Selk, <i>Good Capital</i> , Peter Sansone, <i>Better World Books</i> |
| | Firehouse (90) | Mobile Technology | INVESTMENT OPPORTUNITIES IN MOBILE |
| | 210 C (50) | Metrics and Systems Thinking | FORMALIZING EDUCATIONAL STRATEGIES THAT LEVERAGE DESIGN SPEAKER: Jon Kolko, <i>Austin Center for Design</i> |
| | 260 C (100) | Innovation in International Development | TAKING IT TO THE NEXT LEVEL DESIGNING TO SCALE SPEAKERS: David Lehr, <i>Mercy Corps</i> , Jocelyn Wyatt, <i>IDEO</i> , Joe Speicher, <i>Living Goods</i> |
| | 362 C (60) | Food Systems | GOING GLOBAL BUILDING FAIR TRADE MARKETS SPEAKERS: Deborah Hirsh, <i>The Hoop Fund</i> , Marty Diamond, <i>AlterEco</i> , Jerry Knecht, <i>Bali Seafood International</i> , Barton Seaver, <i>Blue Ocean Institute & National Geographic Society</i> Erin Hughes, <i>Winrock International</i> |
| | Fleet Room (90) | New Money | ENERGY FINANCING SPEAKERS: Dorjee Sun, <i>Carbon Conservation</i> , April Allerdice, <i>Microenergy Credits</i> |
| 10:45-11:15 P.M. | TRANSITION | | |

DAY 2 SCHEDULE CONTINUED ON NEXT PAGE . . .

| TIME | LOCATION | TRACK | DETAILS |
|--|-------------------|---|--|
| 11:15–12:45 P.M. DEEP DIVE 2 | Cowell Theater | Mapping the Space | WATER SPEAKERS: April Rinne, <i>Water.org</i> , Niki Armacost, <i>Arc Finance</i> Kevin McGovern, <i>The Water Initiative</i> |
| | Golden Gate (300) | Tactical Philanthropy | WHEN TO INVEST & WHEN TO GIVE SPEAKERS: Melinda Tuan, <i>Melinda Tuan Consulting</i> Stuart Davidson, <i>Woodcock Foundation</i> Lee Zimmerman, <i>Evergreen Lodge</i> |
| | 370 C (90) | Impact Investing Room 1 | DEEP DIVE OF A DEAL ROOT CAPITAL SPEAKERS: William Foote, <i>Root Capital</i> , Bill & Melinda Gates Foundation Mitchell Strauss, <i>OPIC</i> |
| | 205 C (50) | Impact Investing Room 2 | TBD |
| | Firehouse (90) | Mobile Technology | GAME CHANGERS IN EMERGING MARKETS SPEAKERS: Alison Bloch, <i>mHealth Alliance</i> , Guy Kamgaing, <i>Mobile XL</i> |
| | 210 C (50) | Metrics and Systems Thinking | TBD |
| | 260 C (100) | Innovation in International Development | INVESTING FOR PEACE DEPLOYING CAPITAL IN CONFLICT ZONES & FRAGILE STATES SPEAKER: Kevin Braithwaite, <i>RootSpace</i> |
| | 362 C (60) | Food Systems | AG TECH BIO-SOLUTIONS, PRECISION AG, TRACEABILITY & MARKETPLACES SPEAKERS: Pam Marrone, <i>Marrone Innovations</i> , Andy Furner, <i>Trace Register</i> Reza Esahni, <i>University of Florida</i> , Kate Seely, <i>FarmsReach</i> , Melanie Cheng, <i>Om Organics</i> |
| | Fleet Room (90) | New Money | THINKING ABOUT THE PEOPLE IN THE PEOPLE, PLANET & PROFIT MODEL |
| 1:30–2:30 P.M. | | | LUNCH |
| 2:30–4:00 P.M. DEEP DIVE 3 | Cowell Theater | Mapping the Space | THIRD SPACES “5M” SPEAKERS: Alex Michel, <i>Hub Bay Area</i> , Alexa Arena, <i>Forest City</i> Mark Hatch, <i>Tech Shop</i> , Deborah Cullinan, <i>Intersection for the Arts</i> |
| | Golden Gate (300) | Tactical Philanthropy | NONPROFIT ANALYSIS BEYOND METRICS SPEAKERS: Ken Berger, <i>Charity Navigator</i> , Andrew Wolk, <i>Root Cause</i> Sean Stannard-Stockton, <i>Tactical Philanthropy Advisors</i> |
| | 370 C (90) | Impact Investing Room 1 | TBD |

SOCAP10

SCHEDULE
DAY 2

TUESDAY
OCTOBER 5

| TIME | LOCATION | TRACK | DETAILS |
|--------------------------------------|------------------|---|--|
| 2:30-4:00 P.M. DEEP DIVE 3 | 205 C (50) | Impact Investing Room 2 | TBD |
| | Firehouse (90) | Mobile Technology | BEHAVIOR CHANGE THE POWER OF MOBILE TO TRANSFORM OUR ACTIONS SPEAKERS: Tatyana Mamut, <i>IDEO</i> , Nick Ellis, <i>JobRooster</i> |
| | 210 C (50) | New Money | SOCIAL ASSESSMENT THROUGH A LEARNING LENS SPEAKER: Laura Callanan, <i>McKinsey & Co.</i> |
| | 260 C (100) | Innovation in International Development | GROWING THE BIOSPHERE ECONOMY INVESTING IN NATURAL ASSETS FOR HUMAN SECURITY |
| | 362 C (60) | Food Systems | CREATIVE FINANCING LESSONS LEARNED & STRATEGY SESSION SPEAKER: Joe McIntyre, <i>Ag Innovations Network</i> |
| | Fleet Room (90) | Metrics and Systems Thinking | FERTILE GROUND INVESTMENT VEHICLES USING A GENDER LENS AND ENGAGING WOMEN INVESTORS SPEAKERS: Jeri Eckhart-Queenan, <i>Bridgespan</i> , Joy Anderson, <i>Criterion Ventures</i> |
| 4:00-4:30 P.M. | BREAK | | |
| 4:30-4:40 P.M. | Cowell Theater | | Wrap Up |
| 4:40-4:55 P.M. | Cowell Theater | Keynote | Woody Tasch, <i>Slow Money</i> |
| 5:00-5:15 P.M. | Cowell Theater | | TBD |
| 5:15-5:30 P.M. | Cowell Theater | | Wrap Up |
| 5:30-8:30 P.M. | RECEPTION | | |

SOCAP10

SCHEDULE
DAY 3

WEDNESDAY
OCTOBER 5

| TIME | LOCATION | TRACK | DETAILS |
|-------------------------|----------|---------|--------------------------|
| 9:00 A.M. | | | Welcome |
| 9:15 A.M. | | Keynote | |
| 9:45 A.M. | | | Open Space Idea Round-Up |
| 9:45-10:30 A.M. | BREAK | | |
| 10:30 A.M. SESSION 1 | | | |
| 11:30 A.M. SESSION 2 | | | |
| 12:30 P.M. | LUNCH | | |
| 1:30 P.M. SESSION 3 | | | |
| 2:30 P.M. SESSION 4 | | | |
| 3:30 P.M. SESSION 4 | | | Wrap-Up |