

TIME	LOCATION	TRACK	DETAILS
10:00 A.M.	Cowell Theater		Welcome
10:20-10:35 A.M.	Cowell Theater	Keynote	Jacqueline Novogratz, <i>Acumen Fund</i>
10:40-11:00 A.M.	Cowell Theater	Keynote	Matt Flannery, <i>KIVA</i> Kushal Chakrabarti, <i>Vittana</i>
11:00-11:15 A.M.	TRANSITION		
11:15-12:15 P.M. <b>SESSION 1</b>	Cowell Theater	Embrace Disruption	11:15: Welcome 11:30-12:30: Session 1
	Golden Gate (300)	Tactical Philanthropy	<b>DECRIMINALIZING FUNDRAISING</b> <b>SPEAKERS:</b> George Overholser, <i>Nonprofit Finance Fund Capital Partners</i> Dan Pallotta, <i>Journeys for Humanity</i>
	370 C (90)	Impact Investing Room 1	<b>BREAKING THE GLASS CEILING LARGE RAISES IN THE SOCIAL ENTERPRISE SPACE</b>
	205 C (50)	Impact Investing Room 2	<b>CAPITALIZING THE GREEN JOBS MOVEMENT</b>
	Firehouse (90)	Mobile Technology	<b>MOBILE 101</b>
	210 C (50)	New Money	<b>BEING UNREASONABLE NEW WAYS OF LOOKING AT FUNDING, PITCHING &amp; INCUBATING ENTREPRENEURS</b> <b>SPEAKERS:</b> Daniel Epstein, <i>Unreasonable Institute</i> Kim Scheinberg, <i>Presumed Abundance</i>
	260 C (100)	Innovation in International Development	<b>EXPLORING THE FUTURE INNOVATION IN 21ST CENTURY INTERNATIONAL DEVELOPMENT</b>
	362 C (60)	Food Systems	<b>LAY OF THE LAND SYSTEMIC PROBLEMS, CREATIVE SOLUTIONS</b> <b>SPEAKERS:</b> Michael Dimock, <i>Roots of Change</i> , Jim Barham, <i>USDA</i> Cheryl Dahle, <i>Future of Fish</i> , Jose Corona, <i>Inner City Advisors</i> Joseph McIntyre, <i>Ag Innovations Network</i>
	Fleet Room (90)	Metrics and Systems Thinking	<b>MOBILIZING GEN Y FUTURE LEADERS AND FUNDERS</b>
12:10-12:30 P.M.	TRANSITION		

TIME	LOCATION	TRACK	DETAILS
12:30–1:30 P.M. <b>SESSION 2</b>	Cowell Theater	Embrace Disruption	<b>EMBRACE DISRUPTION</b>
	Golden Gate (300)	Tactical Philanthropy	<b>SCALING SOCIAL IMPACT</b> <b>SPEAKERS:</b> Steve Goldberg, Author of <i>Billions of Drops in Millions of Buckets: Why Philanthropy Doesn't Advance Social Progress</i> Jennifer Davis, National Center on Time & Learning Shawn Bohem, <i>Year Up</i> , Lance Fors, <i>New Teacher Center</i>
	370 C (90)	Impact Investing Room 1	<b>HIGH ENGAGEMENT APPROACHES TO IMPACT INVESTING</b> <b>SPEAKERS:</b> Charly Kleissner, <i>Toniic</i> , Morgan Simon, <i>Toniic</i> , Deval Sanghavi, <i>Dasra</i> , Don Shaffer, <i>RSF</i>
	205 C (50)	Impact Investing Room 2	<b>INNOVATIVE EDUCATION FINANCE PLATFORMS</b> <b>SPEAKERS:</b> Kushal Chakrabarti, <i>Vittana</i> , Calvin Chen, <i>Qifang</i> Felipe Vergara, <i>Lumni Finance</i>
	Firehouse (90)	Mobile Technology	<b>HORIZON GAZING &amp; THE FUTURE OF MOBILE</b>
	210 C (50)	New Money	<b>SOCIAL IMPACT BONDS FINANCIAL INNOVATION TACKLES ROOT CAUSES</b> <b>SPEAKERS:</b> Nora Sobolov, <i>Community Forward Fund</i> Tim Dramain, <i>SiG</i> , Emily Bolton, <i>Social Finance</i>
	260 C (100)	Innovation in International Development	<b>WHERE THE ACTION IS THE FASTEST GROWING INDUSTRIES &amp; MARKETS</b> <b>SPEAKERS:</b> Shashi Buluswar, <i>Dalberg</i>
	362 C (60)	Food Systems	<b>BARE ESSENTIALS HEALTHY ECOSYSTEMS &amp; ECOSYSTEM SERVICE</b> <b>SPEAKERS:</b> Jeff Steen, <i>Ecosa Capital</i> , Juliet Christian-Smith, <i>Pacific Institute</i> , Ricardo Bayon, <i>EKO Asset Management Partners</i> Dave Rochlin, <i>ClimatePatch</i>
	Fleet Room (90)	Metrics and Systems Thinking	<b>DESIGN FOR THE BOTTOM BILLION</b> <b>SPEAKER:</b> Kevin Starr, <i>Mulago Foundation</i>
1:30–2:30 P.M.			<b>LUNCH</b>
2:30–4:30 P.M.	Cowell Theater	Embrace Disruption	2:30-4:00: Embrace Disruption 4:00-4:30: Wrap Up
3:00–4:30 P.M. <b>DEEP DIVE</b>	Golden Gate (300)	Tactical Philanthropy	<b>INDIVIDUAL DONORS PRACTICING UNCONSTRAINED PHILANTHROPY</b> <b>SPEAKERS:</b> Katherina Rosqueta, <i>The Center for High Impact Philanthropy</i> Dave Peery, <i>The Peery Foundation</i> Jerry Hirsch, <i>The Lodestar Foundation</i>
	370 C (90)	Impact Investing Room 1	<b>MOVING THE TRADITIONAL INVESTOR INTO THE SOCIAL SPACE</b> <b>SPEAKERS:</b> Gerhard Pries, <i>Sarona Asset Management</i> Ron Cordes, <i>The Cordes Foundation</i> Dave Chen, <i>Equilibrium Capital</i> , Hope Neighbor, <i>Money for Good</i>

# SOCAP10 | SCHEDULE DAY 1 | MONDAY OCTOBER 4

TIME	LOCATION	TRACK	DETAILS
3:00-4:30 P.M. <b>DEEP DIVE</b>	205 C (50)	Impact Investing Room 2	TBD
	Firehouse (90)	Mobile Technology	<b>BUILDING THE CASE FROM IDEA TO INCEPTION</b> <b>SPEAKERS:</b> Kristina Loring, <i>Frog Design</i> , Nigel Waller, <i>Movirtu</i>
	210 C (50)	New Money	<b>THE RISE OF CDFIs</b>
	260 C (100)	Innovation in International Development	<b>IT TAKES A VILLAGE INNOVATION FROM THE GROUND UP</b> <b>SPEAKER:</b> Uma Viswanathan, <i>Nouvelle Vie Haiti</i>
	362 C (60)	Food Systems	<b>LOGISTICS IS SEXY REGIONAL FOOD SYSTEMS &amp; INFRASTRUCTURE</b>
	Fleet Room (90)	Metrics and Systems Thinking	<b>HOW DOES THE IMPACT INVESTING INDUSTRY THINK ABOUT METRICS &amp; IMPACT?</b> <b>SPEAKERS:</b> Beth Richardson, <i>B Corp</i> , Gina Rodolico, <i>E&amp;Co</i> , Kelly McCarthy, <i>WRI</i> , Lindsey Anderson, <i>ANDE</i> , Sarah Gelfand, <i>GIIN</i>
4:30-4:45 P.M.	<b>TRANSITION</b>		
5:00 P.M.	Cowell Theater		Welcome
5:15-5:35 P.M.	Cowell Theater	Keynote	Jay Coen Gilbert, <i>B Lab</i>
5:40-6:00 P.M.	Cowell Theater	Keynote	Ron Cordes, <i>The Cordes Foundation</i>
6:05-6:15 P.M.	Cowell Theater		Wrap Up
4:30-4:45 P.M.	<b>RECEPTION</b>		

# SOCAP10 | SCHEDULE DAY 2 | TUESDAY OCTOBER 5

TIME	LOCATION	TRACK	DETAILS
8:30 A.M.	Cowell Theater		Welcome
8:45-9:00 A.M.	Cowell Theater	Keynote	Julie Sunderland, <i>The Gates Foundation</i>
9:05-9:20 A.M.	Cowell Theater	Keynote	William Foote, <i>Root Capital</i>
9:20-9:45 A.M.	BREAK		
9:45-10:45 P.M. SESSION 3	Cowell Theater	Mapping the Space	<b>MARKETPLACES</b>
	Golden Gate (300)	Tactical Philanthropy	<b>UNDERSTANDING &amp; OVERCOMING BARRIERS TO IMPACT INVESTING</b> <b>SPEAKERS:</b> Rae Richman, <i>Rockefeller Philanthropy Advisors</i> Randy Allison Hustvedt, <i>Federal Street Advisors</i> Hope Neighbor, <i>Hope Consulting</i>
	370 C (90)	Impact Investing Room 1	<b>AVOIDING HEADLINE RISK TRANSPARENCY IN FINANCING DEVELOPMENT, INVESTMENT RETURNS &amp; INTEREST RATES</b> <b>SPEAKERS:</b> Drew Tulchin, <i>SEEP</i> , Keely Stevens, <i>Bamboo Finance</i> Harold Rosen, <i>Grassroots Business Fund</i> , Lindsay Clinton, <i>Intellectap</i>
	205 C (50)	Impact Investing Room 2	<b>MEASURING IMPACT THROUGH CUTTING COSTS AND INCREASING MARGINS</b> <b>SPEAKERS:</b> Wes Selk, <i>Good Capital</i> , Peter Sansone, <i>Better World Books</i>
	Firehouse (90)	Mobile Technology	<b>INVESTMENT OPPORTUNITIES IN MOBILE</b>
	210 C (50)	Metrics and Systems Thinking	<b>FORMALIZING EDUCATIONAL STRATEGIES THAT LEVERAGE DESIGN</b> <b>SPEAKERS:</b> Jon Kolko, <i>Austin Center for Design</i>
	260 C (100)	Innovation in International Development	<b>TAKING IT TO THE NEXT LEVEL DESIGNING TO SCALE</b> <b>SPEAKERS:</b> David Lehr, <i>Mercy Corps</i> , Jocelyn Wyatt, <i>IDEO</i> , Joe Speicher, <i>Living Goods</i>
	362 C (60)	Food Systems	<b>GOING GLOBAL BUILDING FAIR TRADE MARKETS</b> <b>SPEAKERS:</b> Deborah Hirsh, <i>The Hoop Fund</i> , Marty Diamond, <i>AlterEco</i> , Jerry Knecht, <i>Bali Seafood International</i> , Barton Seaver, <i>Blue Ocean Institute &amp; National Geographic Society</i> Erin Hughes, <i>Winrock International</i>
	Fleet Room (90)	New Money	<b>ENERGY FINANCING</b> <b>SPEAKERS:</b> Dorjee Sun, <i>Carbon Conservation</i> , April Allerdice, <i>Microenergy Credits</i>
10:45-11:15 P.M.	TRANSITION		

DAY 2 SCHEDULE CONTINUED ON NEXT PAGE . . .

TIME	LOCATION	TRACK	DETAILS
11:15–12:45 P.M. <b>DEEP DIVE 2</b>	Cowell Theater	Mapping the Space	<b>WATER</b> <b>SPEAKERS:</b> April Rinne, <i>Water.org</i> , Niki Armacost, <i>Arc Finance</i> Kevin McGovern, <i>The Water Initiative</i>
	Golden Gate (300)	Tactical Philanthropy	<b>WHEN TO INVEST &amp; WHEN TO GIVE</b> <b>SPEAKERS:</b> Melinda Tuan, <i>Melinda Tuan Consulting</i> Stuart Davidson, <i>Woodcock Foundation</i> Lee Zimmerman, <i>Evergreen Lodge</i>
	370 C (90)	Impact Investing Room 1	<b>DEEP DIVE OF A DEAL ROOT CAPITAL</b> <b>SPEAKERS:</b> William Foote, <i>Root Capital</i> , Bill & Melinda Gates Foundation Mitchell Strauss, <i>OPIC</i>
	205 C (50)	Impact Investing Room 2	<b>TBD</b>
	Firehouse (90)	Mobile Technology	<b>GAME CHANGERS IN EMERGING MARKETS</b> <b>SPEAKERS:</b> Alison Bloch, <i>mHealth Alliance</i> , Guy Kamgaing, <i>Mobile XL</i>
	210 C (50)	Metrics and Systems Thinking	<b>TBD</b>
	260 C (100)	Innovation in International Development	<b>INVESTING FOR PEACE DEPLOYING CAPITAL IN CONFLICT ZONES &amp; FRAGILE STATES</b> <b>SPEAKER:</b> Kevin Braithwaite, <i>RootSpace</i>
	362 C (60)	Food Systems	<b>AG TECH BIO-SOLUTIONS, PRECISION AG, TRACEABILITY &amp; MARKETPLACES</b> <b>SPEAKERS:</b> Pam Marrone, <i>Marrone Innovations</i> , Andy Furner, <i>Trace Register</i> Reza Esahni, <i>University of Florida</i> , Kate Seely, <i>FarmsReach</i> , Melanie Cheng, <i>Om Organics</i>
	Fleet Room (90)	New Money	<b>THINKING ABOUT THE PEOPLE IN THE PEOPLE, PLANET &amp; PROFIT MODEL</b>
1:30–2:30 P.M.			<b>LUNCH</b>
2:30–4:00 P.M. <b>DEEP DIVE 3</b>	Cowell Theater	Mapping the Space	<b>THIRD SPACES “5M”</b> <b>SPEAKERS:</b> Alex Michel, <i>Hub Bay Area</i> , Alexa Arena, <i>Forest City</i> Mark Hatch, <i>Tech Shop</i> , Deborah Cullinan, <i>Intersection for the Arts</i>
	Golden Gate (300)	Tactical Philanthropy	<b>NONPROFIT ANALYSIS BEYOND METRICS</b> <b>SPEAKERS:</b> Ken Berger, <i>Charity Navigator</i> , Andrew Wolk, <i>Root Cause</i> Sean Stannard-Stockton, <i>Tactical Philanthropy Advisors</i>
	370 C (90)	Impact Investing Room 1	<b>TBD</b>

# SOCAP10

SCHEDULE  
DAY 2

TUESDAY  
OCTOBER 5

TIME	LOCATION	TRACK	DETAILS
2:30-4:00 P.M. <b>DEEP DIVE 3</b>	205 C (50)	Impact Investing Room 2	TBD
	Firehouse (90)	Mobile Technology	<b>BEHAVIOR CHANGE THE POWER OF MOBILE TO TRANSFORM OUR ACTIONS</b> <b>SPEAKERS:</b> Tatyana Mamut, <i>IDEO</i> , Nick Ellis, <i>JobRooster</i>
	210 C (50)	New Money	<b>SOCIAL ASSESSMENT THROUGH A LEARNING LENS</b> <b>SPEAKER:</b> Laura Callanan, <i>McKinsey &amp; Co.</i>
	260 C (100)	Innovation in International Development	<b>GROWING THE BIOSPHERE ECONOMY INVESTING IN NATURAL ASSETS FOR HUMAN SECURITY</b>
	362 C (60)	Food Systems	<b>CREATIVE FINANCING LESSONS LEARNED &amp; STRATEGY SESSION</b> <b>SPEAKER:</b> Joe McIntyre, <i>Ag Innovations Network</i>
	Fleet Room (90)	Metrics and Systems Thinking	<b>FERTILE GROUND INVESTMENT VEHICLES USING A GENDER LENS AND ENGAGING WOMEN INVESTORS</b> <b>SPEAKERS:</b> Jeri Eckhart-Queenan, <i>Bridgespan</i> , Joy Anderson, <i>Criterion Ventures</i>
4:00-4:30 P.M.	<b>BREAK</b>		
4:30-4:40 P.M.	Cowell Theater		Wrap Up
4:40-4:55 P.M.	Cowell Theater	Keynote	Woody Tasch, <i>Slow Money</i>
5:00-5:15 P.M.	Cowell Theater		TBD
5:15-5:30 P.M.	Cowell Theater		Wrap Up
5:30-8:30 P.M.	<b>RECEPTION</b>		