

TIME	LOCATION	DETAILS
7:30AM	Herbst Pavilion	Registration Opens and Continental Breakfast
9AM	Cowell Theater	<p><b>WELCOME ADDRESS</b></p> <p><b>FORECASTING A MARKETPLACE</b></p> <p>SPEAKERS: Amit Bouri, Global Impact Investing Network (GIIN); Dan Crisafulli, Skoll Foundation; Charly Kleissner, KL Felicitas Foundation</p> <p>MODERATOR: Kevin Jones, SOCAP09 Convener</p>
10AM	Cowell Theater	<p><b>WHAT SELLS: TRUE TALES OF AMAZEMENT AND HORROR FROM THE FUNDRAISING CIRCUIT</b></p> <p>SPEAKERS: Don Shaffer, RSF Social Finance; Shari Berenbach, Calvert Foundation; Brian Trelsted, Acumen Fund; Penelope Douglas, Pacific Community Ventures</p> <p>MODERATOR: Stuart Davidson, Labrador Ventures</p>
11AM	Break (15 minutes)	
<b>PARALLEL SESSIONS</b> <b>1</b> (1 hour)	11:15AM Cowell Theater	<p><b>EMBRACE DISRUPTION! MEDIA MICRO CONFERENCE</b></p> <p><b>11:15AM KEYNOTE</b> Adam Werbach, Global CEO of Saatchi &amp; Saatchi S</p> <p><b>11:30AM SOCIAL MEDIA THAT MOVES PEOPLE TO ACTION</b></p> <p>SPEAKERS: Kjerstin Erickson, FORGE; Laren Poole, Invisible Children; Brent Schulkin, Carrotmob</p> <p>MODERATOR: Elana Rose, One Economy</p>
	Building C	<p><b>IDENTIFYING OPPORTUNITIES FOR INNOVATION IN AFRICA</b></p> <p>SPEAKERS: Emeka Okafor, Makeda Fund/Caranda Fine Foods/Timbuktu Chronicles/Maker Faire Africa; Nii Simmonds, Maker Faire Africa/Afrobotics; Erik Hersman, Afrigadget/Ushahidi</p>
	Building C	<p><b>WEALTH MANAGERS: CATALYSTS FOR CHANGE?</b></p> <p>SPEAKERS: Patricia Farrar-Rivas, Veris Wealth Managers; Raul Pomares, Guggenheim; Doug Bauer, The Clark Foundation</p>
	Building C	<p><b>MEASURING LIFE AT THE BASE OF THE PYRAMID: SCALE AND LEVERAGE FOR THE \$2 A DAY POPULATION</b></p> <p>SPEAKERS: Rob Katz, Acumen Fund; Maya Chorengel, Elevar</p>
	Building C	<p><b>ROADMAP FOR GOING TO SCALE</b></p> <p>SPEAKERS: Jonathan Greenblatt, Our Good Works; David Erickson, Federal Reserve Bank of San Francisco; Arjan Schutte, CFSI</p>
	Building C	<p><b>GROWING BEYOND GRANTS</b></p> <p>SPEAKERS: Patrick Maloney, Lemelson Foundation; Miriam Stone, VisionSpring; Patrick Bergin, African Wildlife Foundation</p> <p>MODERATOR: Steve Zuckerman, Self-Help</p>
	Building C	<p><b>CREATING A NEW NARRATIVE TO SOCIAL IMPACT</b></p> <p>SPEAKERS: Sean Stannard Stockton, Tactical Philanthropy; Perla Ni, Great Nonprofits</p> <p>MODERATOR: Jacob Harold, The Hewlett Foundation</p>
	Building C	<p><b>SUPPLY CHAINS: WHAT MOTIVATES COMPANIES: RISK REWARD OR RETURN?</b></p> <p>SPEAKERS: Martin Fisher, Kickstart; Ella Silverman, World of Good Development Organization; Scott Leonard, Indigenous Designs</p> <p>MODERATOR: Wes Selke, Good Capital</p>
	Building C	<p><b>VIDAGAS: ANATOMY OF A SOCIAL INVESTMENT</b></p> <p>SPEAKER: Craig Nakagawa, VillageReach</p>

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11:15AM <b>PARALLEL SESSIONS 1</b>	Building C	<b>TOWARDS TRIPLE IMPACT: SUSTAINABLE VENTURES IN DEVELOPING COUNTRIES</b> SPEAKERS: Harish Hande, Selco Solar Light; Carlos Wills, DW Tech; Crispin Pemberton-Pigott, New Dawn Engineering MODERATOR: Sahba Sobhani, UNDP
	Building C	<b>ICT4 WHO? HELPING SPECIFIC GROUPS USING TECH FOR IMPACT</b> SPEAKERS: Paul Palchi, iWorldServices; Doug Solomon, IDEO; Brooke Partridge, Vitalwave Consulting; Mark Beckford, NComputing MODERATOR: Gary A. Bolles, Xigi Inc.t
12:15AM	Lunch Break (1hr, 15 minutes)	
1:30PM <b>PARALLEL SESSIONS 2</b> (1 hour)	Cowell Theater	<b>EMBRACE DISRUPTION! MEDIA MICRO CONFERENCE</b>  1:30PM <b>WELCOME ADDRESS</b> Laura Flanders, GRITtv  1:45PM <b>RADICAL REPORTAGE AND DEMOCRATIZING INFORMATION</b> SPEAKERS: Kim Spencer, Link TV; Jurriann Kamp, Ode Magazine; Nick Aster, Triple Pundit MODERATOR: Laura Flanders, GRITtv
	Building C	<b>THE SOPHISTICATION OF SOCIAL INVESTING PIONEERS</b> SPEAKERS: Bettina von Hagen, Ecotrust Forest Management, Inc.; Anne Murray, E + Co; Ashwini Narayanan, Microplace MODERATOR: Sal Giambanco, Omidyar Network
	Building C	<b>MAKING MONEY ON MOBILE IN THE DEVELOPING WORLD</b> SPEAKERS: Samuel Alemayehu, 4afri; Arun Gore, Gray Ghost Ventures; Gavin White, Resdida MODERATOR: Alison Bloch, GSMA Development Fund
	Building C	<b>INVESTING IN BOP EDUCATION</b> SPEAKERS: David Kyle, Indian School Finance Company; Jay Kimmelman, Bridge International; Kushal Chakrabarti, Vittana MODERATOR: Glenn Strachan, USAID Contractor
	Building C	<b>NEW CORPORATE STRUCTURES</b> SPEAKERS: Todd Johnson, Jones Day; Rick Zwetsch, Intersector Partners, L3C; Jonathan Storper, Hanson Bridgett MODERATOR: Jim Witkin, Triple Pundit
	Building C	<b>GROWTH CAPITAL FOR NONPROFIT SOCIAL ENTREPRENEURS</b> SPEAKERS: Greg Baldwin, VolunteerMatch; Darrell Hammond, KaBOOM!; Kelly Ward, New Profit Inc. MODERATOR: Nell Edgington, Social Velocity
	Building C	<b>THE ULTIMATE IN SOCIAL RETURNS: SAVING LIVES WHILE MAKING PROFITS IN NEW PHARMA VENTURES</b> SPEAKERS: Ken Kelley, Pax Vax; Lisa Conte, Napo Pharma MODERATOR: Paul Herman, Hip Investor
	Building C	<b>BANK YOUR VALUES</b> SPEAKERS: Kat Taylor and Jeff Cheung, OneCalifornia Bank; Jose Corona, Inner City Advisors; Taylor Jordan, Imprint Capital Advisors
	Building C	<b>ALTERNATIVE FINANCIAL SERVICES FOR THE UNBANKED</b> SPEAKERS: Jonathan Harrison, Rubicon National Social Innovations; Allison Kelly, Pacific Community Ventures; Joy Anderson, Criterion Ventures; James Gutierrez, Progresso Financial MODERATOR: Arjan Schutte, CFSI

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TIME LOCATION DETAILS

<b>1:30PM</b> <b>PARALLEL SESSIONS</b> <b>2</b>	Building C	<b>CREATING ECOSYSTEMS OF SOCIAL ENTREPRENEURSHIP AROUND THE WORLD</b> <b>SPEAKERS:</b> Ray Cheung, World Resource Institute; Rodrigo Villar, New Ventures Mexico; Oren Pinsky, Stratus Investimentos
	Fleet Room	<b>HUMAN CENTERED EVALUATION</b> <b>1:00PM-2:30PM</b> <b>SPEAKERS:</b> Tatyana Mamut, IDEO; Aaron Sklar, IDEO; David Bonbright, Keystone; Max Schorr, GOOD Magazine; Jamey Power, Former Sr. VP of JD Power & Associates

**NOTE!**  
This special session lasts 90 minutes and it will start at 1pm.

**2:30PM** Break (15 minutes)

<b>2:45PM</b> <b>PARALLEL SESSIONS</b> <b>3</b> <i>(1 hour)</i>	Cowell Theater	<b>EMBRACE DISRUPTION! MEDIA MICRO CONFERENCE</b> <b>THE COMMUNITY AND CAUSE MARKETING OPPORTUNITY FOR MEDIA</b> <b>SPEAKERS:</b> Sandy Herz, Skoll Foundation; Christopher Gebhardt, Participant Media; Jonathan Greenblatt, Our Good Works <b>MODERATOR:</b> Ellen Schneider, Active Voice
	Building C	<b>BEYOND MFI</b> <b>SPEAKERS:</b> Steve Hardgrave, Gray Ghost Ventures; Gil Crawford, Microvest; Gary White, WaterPartners International; Patricia Safo, JCS <b>MODERATOR:</b> April Rinne, WaterPartners International
	Building C	<b>METASTASIZING METRICS</b> <b>SPEAKERS:</b> Steven Wright, Salesforce.com Foundation; Kevin Starr, Mulago Foundation; Brad Presner, Acumen Fund; Laura Callanan, McKinsey & Co.; Margot Brandenburg, The Rockefeller Foundation <b>MODERATOR:</b> Lucy Bernholz, Blueprint R&D
	Building C	<b>CREATING A ROADMAP TO CONSUMER BEHAVIOR</b> <b>SPEAKERS:</b> Bob Sleasman, Transfair; Jeff Mendelsohn, New Leaf Paper; Ron Gonen, RecycleBank; Nathan George, TradeAsOne <b>MODERATOR:</b> George Polisner, Alonovo.com
	Building C	<b>COMMUNITY "HUBS" AROUND THE GLOBE</b> <b>SPEAKERS:</b> Jonathan Robinson, HUBGlobal; Hervé Cuvilliez, Kuv Capital; Mark Grimes, NED <b>MODERATOR:</b> Kevin Braithwaite, RootSpace
	Building C	<b>MAKE THE MAPS, MIND THE GAPS &amp; BUILD THE APPS</b> <b>SPEAKERS:</b> Jill Finlayson, Social Edge; Peter Deitz, Social Actions; Curtis Lefrandt, mapping the #SocEnt market/field
	Building C	<b>SOMETIMES IT DOESN'T WORK - LESSONS LEARNED</b> <b>SPEAKERS:</b> Bart van der Vaart, SEAF; Candace Smith, Microvest; Cliff Kellogg, Shorebank <b>MODERATOR:</b> Debra Schwartz, MacArthur Foundation
	Building C	<b>WOMEN IN SOCIAL ENTERPRISE</b> <b>SPEAKERS:</b> Leila Charayath Janah, Samasource; Kjerstin Erickson, FORGE; Shaherose Charania, Women 2.0 <b>MODERATOR:</b> Regina Connell, Saltcellar Productions
	Building C	<b>INDIAN SOCIAL ENTERPRISES HEAD TOWARD SCALABILITY, SUSTAINABILITY</b> <b>SPEAKERS:</b> Rajendra Joshi, Founder and Managing Trustee of Saath; Jabeen Jambughodawala, Founder of SAHAJ; Annapurna Mamidipudi, Founding Trustee of Dastkar Andhra <b>MODERATOR:</b> Charly Kleissner, Co-Founder of Social-Impact International

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2:45PM <b>PARALLEL SESSIONS 3</b>	Building C	<b>BUILDING BUSINESS MODELS FOR SOCIAL ENTREPRENEURSHIP</b> SPEAKER: Cathy Clark, Research Initiative on Social Entrepreneurship
	Building C	<b>BUILDING SUCCESSFUL SOCIAL VENTURE FUNDS: SAGE ADVICE IN TODAY'S CONTEXT</b> SPEAKERS: Paul Richardson, Renewal2; Bill Young, Social Capital Partners; Derek Gent, Vancity MODERATOR: Tim Draimin, Social Innovation Generation
3:45PM		Break (30 minutes)
4:15PM	Cowell Theater	<b>PLENARY SESSION</b> <b>FROM IRIS TO GIIRS TO NEW MONEY</b> SPEAKERS: Andrew Kassoy B Lab; Brad Trelsted, Acumen Fund; Antony Bugg-Levine, Rockefeller Foundation MODERATOR: Chris Park, Deloitte
6:15PM	Herbst Pavilion	Reception